



Reach for The Stars Annual Fund

2020-2021 Virtual Advertising & Sponsorship Opportunities

With purchase of any RFTS sponsorship item(s) you will also receive:

1. Acknowledgement with your logo on our Condit PTO website
2. One Facebook shout out per semester (tagged where applicable)

Virtual School Directory Ads

Note: Directory will be emailed to entire school

Full Page Color, Premium Placement, \$1,000

- 4 available, first come, first served (Inside Front, Page 1, Inside Back, Back Cover)

Full Page Color, \$750

Full Page B&W, \$500

Half Page, B&W, \$250

Fourth Page, B&W, \$125

Directory Ad requirements

File and/or logo in high resolution .jpg (300+ dpi)

Full page: width 7.75" x height 10" (or specify full page bleed)

1/2 page landscape: width 7.75" x height 4.75"

1/4 page portrait: width 3.5" x height 4.75"

- Ads must fit into boxes of the above noted size and shape (e.g. a 1/4 page ad must be portrait and fit into the specified space).

Condit PTO Email Advertising

PTO Cat Chat Email Newsletter, \$250, 1-time monthly sponsorship

- Exclusive, featured advertisement prominently displayed with a link to company website.

Weekly Happenings Email Ad Package, \$400, 4 times per month

- Up to three advertisers may place ads per month. Advertisement will link to company website.

Non-Profit Advertisement, \$75, 1-time ad in Happening email

- Must submit copy of your 501(c)3 form

Spring Banners

Banner to be hung on the fence facing the school and carpool line.

- Jan. 15 – March 19, 2021, \$250
- March 22 – May 24, 2021, \$250
- OR, Jan. 15 – May 24, 2021, \$450

Please Note:

- Requested months will be considered on a first-come, first-served basis and assigned based on availability.
- File and/or logo in .png format, if not available then high resolution .jpg (300+ dpi).
- **Deadline** for advertisement submission is **two weeks prior to the requested month**.
- All advertisements must be submitted as finished artwork to conditrftsbiz@gmail.com.
- Must email company logo to conditrftsbiz@gmail.com to be included on PTO website.