



Condit Elementary PTO: Reach for The Stars Annual Fund 2018-2019 School Advertising & Sponsorship Opportunities

Please submit your selection and contribution to the Condit PTO by filling out this form or visiting www.conditpto.org/condit_rfts_biz and submitting your payment via PayPal. Checks can be mailed to Condit PTO at 7000 S.Third St., Bellaire, TX 77401

Digital artwork is required and must be submitted via email to conditrftsbiz@gmail.com.

Advertisements will be included once payment is received. Any questions should be directed to the Committee at conditrftsbiz@gmail.com. Thank you in advance for your support!

PTO Digital Newsletter – Featured Sponsor for the Month (distributed monthly to our Condit families)

Note: Requested months will be considered on a first-come, first-served basis and is based on availability. Deadline for advertisement submission is **two weeks prior to the requested month**.

- Featured advertisement prominently displayed with a link to company website \$250**

Cat Chad Ad

Note: Deadline for advertisement submission is **two weeks prior to the requested month**.

- Digital ad or coupon – one time (price varies based on month distributed) \$150**
If you are a non-profit organization, the cost would be \$75.00 with copy of your 501(c)3 form.

Banners to be hung at Condit Elementary School

Note: Banners to be provided by company and will be displayed during the two months of school.

- Outdoor banner \$250** (Fall - mid-October through mid-December)
- Coupons banner \$250** (Spring - April and May)
- Outdoor banner \$400** (Both Spring and Fall months)

Table at Condit Fall Festival, Saturday, October 26th at 1pm

Note: On-site table for sponsors during our Annual Fall Carnival. For marketing and promotional purposes only. Table cannot be used to sell merchandise.

- Annual Fall Carnival table \$200**

Condit Telephone Directory (one-time distribution in October to over 500 Condit families)

Note: Deadline for advertisement submission is **September 14th**. Payments due by **September 30th**.

- 1/8 page ad (business card size) in the directory \$175**
- 1/4 page ad in the directory \$225**
- 1/2 page ad in the directory \$275**
- Full page ad in the directory \$375**
- Full page color ad in the directory \$575**
- Premium full page color ad in the directory \$775**

Field Day or Boosterthon T-Shirt Sponsorship

Note: Deadline for Boosterthon Sponsorships is **Sept. 14, 2018** and for Field Day Sponsorships is **Jan. 18, 2019**.

- Recognition of your company on the back of our event t-shirts \$1000.**
Specify which event _____

***Your company will be one of three or four companies printed on shirt

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All advertisements must be submitted as finished artwork to conditrftsbiz@gmail.com.

Digital Newsletter and T Shirt Ad requirements

File and/or logo in .png format, if not available then **high resolution .jpg** (300+ dpi)

Directory Ad requirements

File and/or logo in high resolution .jpg (300+ dpi)

- Full page: width 7.75" x height 10" (or specify full page bleed)
- 1/2 page landscape: width 7.75" x height 4.75"
- 1/4 page portrait: width 3.5" x height 4.75"
- 1/8 business card landscape: width 3.5" x height 2.25"

- Ads must fit into boxes of the above noted size and shape (e.g. a 1/4 page ad must be portrait and fit into the specified space.)

Individual Digital Send-Home Ad

File in .pdf format